

# The Benefits of Lactoferrin

### What is it?

Lactoferrin is a naturally occurring globular glycoprotein found in whey protein. It's widely known as a nutritional supplement in many parts of the world, as evidence has shown lactoferrin reduces the risk of infections and vulnerability to diseases, and improves overall health and recovery.



### What are the benefits?

#### Immune health

Lactoferrin has been shown to support the immune response and to have immune-modulatory effects <sup>3-7</sup>, meaning it contributes to an antiviral response, and it may support resilience, thus better coping with immune stressors, and a beneficial immune status.

Research shows that lactoferrin can provide multiple beneficial effects for immune health:

### **Antiviral effects**

It reduces the risk of viral<sup>2,8,9</sup> infections by affecting the entry of a virus into host cells, or by enhancing the response of certain immune cells.<sup>3</sup>

### **Antibacterial effects**

Lactoferrin's iron-binding capacity inhibits the growth of several pathogenic bacteria. <sup>10</sup> It sequesters iron necessary for bacterial survival, and disrupts the proliferation of these bacteria. <sup>11,12</sup> This can reduce the risk of bacterial infection.

### Supports iron absorption

As an iron-binding protein, lactoferrin supports iron absorption, relevant to those at risk for anemia, such as female athletes.<sup>13</sup>

### Ongoing research

Trials are running globally to investigate the effect of lactoferrin on COVID-19 as cell-based experiments have demonstrated that lactoferrin can help protect against coronavirus infections like SARS-COV-2.<sup>14</sup>

### More benefits of lactoferrin



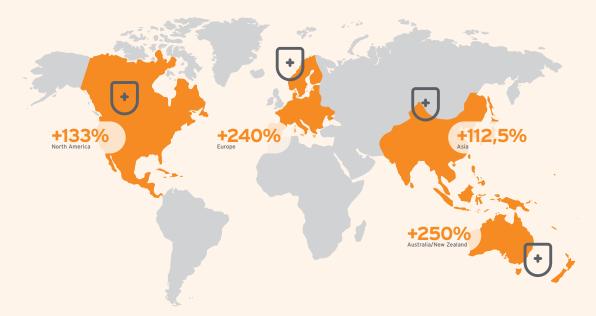
**Oral care:** Tablets with bovine lactoferrin contribute to reducing malodor and improving the oral hygiene status in adults.<sup>15-19</sup>



Weight loss: Lactoferrin has been shown to help promote the reduction of visceral fat in obese adults.<sup>20</sup>



**Skin care:** Studies have shown that lactoferrin may help improve skin condition in healthy adults.<sup>21</sup>



# Global research on growth of new products with lactoferrin from 2018 - 2020

Growth in new products with lactoferrin has been steady around the world, with the greatest increase of new products seen in Europe (+240%) and Australia and New Zealand (+250%),22

### What formats are popular in the market?



Capsules





**Powders** 



**Tablets** 



**RTDs** 

Lactoferrin innovations are most commonly available as a supplement. In North America, capsules and powders account for the most new product launches, and in Europe, capsules and RTDs are popular. In Asia, powders and tablets are most common.

# Get Inspired: Biotis™ **Immune Plus Powder Drink**



The Immune-Plus Powder Drink is a new application suggestion based on Biotis™ Lactoferrin that fits easily into the diet and lifestyles of consumers.

With six out of ten consumers increasingly looking for food and drink products that support immune health<sup>23</sup>, a powder drink is an ideal option.

### References

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- 4 Kawakami et al., 2015 5 Mulder et al., 2008
- 6 Dix & Wright. 2018
- 7 Zimecki et al., 1999
- 8 Oda et al., 2020
- 9 Vitetta et al., 2013 10 Kell et al., 2020 11 Saito et al., 1996
- 12 Wang et al., 2019
- 13 Koikawa et al., 2008 14 Mirabelli et al., 2020
- 15 Shin et al., 2011
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### Interested in learning more?

Reach out to us to request a sample and learn how you can create a unique application for your brand: https://www.biotis.com/immune-health/



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